PCE 3.3: Reducing Power Quality Incidents Through Local Power Quality Communities

Andy Taylor, CEO Applied Power Technologies, Inc.



Applied Power Technologies, Inc.

www.apt4power.com



Data Center World – Certified Vendor Neutral

Each presenter is required to certify that their presentation will be vendor-neutral.

As an attendee you have a right to enforce this policy of having no sales pitch within a session by alerting the speaker if you feel the session is not being presented in a vendor neutral fashion. If the issue continues to be a problem, please alert Data Center World staff after the session is complete.



Reducing Power Quality Incidents Through Local Power Quality Communities

In the Silicon Valley many Fortune 500 companies cannot afford downtime. The lost productivity, damaged equipment, lost data and disruption to business could cost an organization millions of dollars. The quality of service provided by a utility is a crucial factor in the uptime of critical systems. Local Power Quality Communities, also known as Share PQ, can help to reduce the number and severity of incidents and improve the power quality in the region.



Andy Taylor



Andy, CEO of Applied Power Technologies, Inc., is a registered professional electrical engineer in the state of California since 1994 with over 25 years of experience in facilities, manufacturing, and utility engineering. He has a bachelor's degree in electrical engineering from the University of Idaho, and a master's degree in manufacturing systems engineering from Stanford University.



Background of Project



- Smart Energy Enterprise Development Zone (SEEDZ)
- Created in 2012
- Joint Venture Silicon Valley Initiative
- Energy management and sustainability



SEEDZ Zone

- Local Community
 Involvement
- North Sunnyvale, North Mountain View
- Includes leading high-tech companies





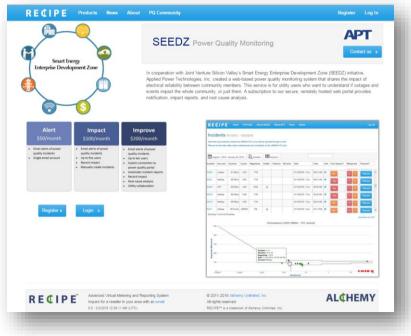
Stakeholders

- Companies/Customers within SEEDZ Zone
- Joint Venture Silicon Valley
- Energy Solutions Providers
- Local Utilities



Power Quality Portal

- Three levels of involvement
- Alerts for Power Quality incidents
- Displays details for each incident
- Local community stakeholder involvement
- Recipeanalytics.com/seedz





Recording Impact

- Incident detail
- Users record their impact
- Add comments
- Planned/unplanned

Marine	a events (iik	e utility meter	maintena	nce) are not p	lotted on	he CBME/	A-ITIC plot.							
July 23, 2015 - January 20, 2016 🗸			2016 🗸	Duration - Account		•								
Incident	Account	Duration	Cycles	Magnitude	Outlier	Planned	#Events	Date	Time	Info	Your Impact?	#Reported	Planned?	
02214	APT	16.00ms	0.96	88%				01/02/2016 - Sat	10:18 AM	0	Yes No	0 0	Planned	
02213	NetApp	200.36s	12022	0%	A			12/04/2015 - Fri	09:17 AM	0	Yes No		Planned	
02212	NetApp	41.00ms	2.46	84%				11/25/2015 - Wed	01:56 AM	0	Yes No	0 1	Planned	
02211	NetApp	90.93s	5456	0%	▲			11/24/2015 - Tue	09:12 AM	0	Yes No	0 1	Planned	
02210	NetApp	67.81s	4069	0%	A			11/24/2015 - Tue	09:07 AM	0	Yes No	0 1	Planned	
02209	NetApp	56.90s	3414	109%				11/18/2015 - Wed	01:23 PM	0	Yes No	0 1	Planned	
02208	NetApp	58.00ms	3.48	84%				11/09/2015 - Mon	09:25 AM	0	Yes No	0 1	Planned	
02207	NetApp	59.00ms	3.54	84%				11/09/2015 - Mon	09:19 AM	0	Yes No	0 1	Planned	
a gnitude (2010minal) ~ ~ ~ ~														
	00					<u>\</u>		•						
Ma gnitude	00						•	••••	•				•	
Ida gnitude 7	00		0.0001		0.001		0.01	0.1 Duration (s)	-		1	10	•	****



Case Study - NetApp

- Fortune 500 company
- Located in Silicon Valley (SEEDZ Zone)
- 12,000 employees
- Over \$6B annual revenue





Problem

- Critical Facilities
- Downtime can costs hundreds of thousands of dollars
- Regional Power Quality issues
- Lack of insight into power quality incidents



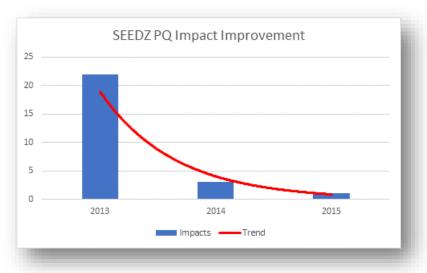
Solution

- Power Quality Community- SEEDZ
- Regional focus
- Collaborative effort and communication between stakeholders
- Access to incident detail information and impact reporting
- Problem identification



NetApp's Results

- Power Quality incident
 impact reduced by 95%
- Improved communications between stakeholders
- Better understanding of power quality





"The real benefit I see is the increase collaboration between customer and supplier about these types of issues, which at the end of the day drive performance improvement."

-Richard Turner Maintenance Manager, NetApp

3 Key Things You Have Learned During this Session

- 1. How Power Quality Communities can help reduce impact from power quality incidents
- 2. How NetApp reduced their power quality incident impact by 95%
- 3. How collaboration with local stakeholders can improve the understanding of power quality



Thank you

Andy Taylor <u>ataylor@apt4power.com</u> (408) 342-0790



www.apt4power.com

